



2012 OCT 16 AM II: 30 FEC MAIL CENTER

Kisha L. Parker Securities Counsel

October 15, 2012

Federal Election Commission 999 E Street, N.W. Washington, DC 20463

Re: 2012 3Q FEC Document from DineEquity, Inc.

Dear Sir or Madam:

Enclosed please find the executed original 2012 3Q FEC document from DineEquity, Inc. If you have any questions, please feel free to contact me at (818) 637-5316.

Sincerely,

Kisha L. Parker

Enclosure

FEC FORM 3X

12030911084

FE5AN015

REPORT OF RECEIPTS AND DISBURSEMENTS For Other Than An Authorized Committee

1. NAME OF COMMITTEE (in full) DINEEQUITY, INC. POLITICAL ACTION COMMITTEE ADDRESS (number and street) ADDRESS (number and street) Check if different than previously reported. (ACC) Check if different than previously reported. (ACC) Check if different than previously reported. (ACC) CLENDALE CITY ▲ STATE ▲ ZIP CODE ▲ CITY ▲ STATE ▲ ZIP CODE ▲ CITY ▲ STATE ▲ ZIP CODE ▲ CITY ▲ AMENDED (A) AMENDED (A) APRI 15 Quarterly Report (Q1) July 15 Quarterly Report (Q1) July 15 Quarterly Report (Q2) Cotober 15 Quarterly Report (Q3) July 20 (M4) July 20 (M5) Apri 20 (M4) Primary (12P) General (12B) Primary (12P) General (12B) Primary (12P) July 31 Mid-Year Febort (Non-election Report (TEB) Primary (12P) General (12B) Primary (12P) Special (12S) Febort (Non-election Report (CTE) July 31 Mid-Year Febort (Non-election Report (CTE) Post-Election General (30G) Report for the: Convention (12C) Special (30S) Report for the: Febort (Non-election Report (TEB)) Febort for the: Convention (12C) Special (30S) Report for the: Febort for the: Febor
ADDRESS (number and street) 450 N BRAND BOULEVARD Check if different than previously reported. (ACC) GLENDALE CITY A STATE A ZIP CODE A CITY A STATE A ZIP CODE A AMENDED (A) AMENDED (A) TYPE OF REPORT (Choose One) (a) Quarterly Report (Q1) July 15 Quarterly Report (Q2) Quarterly Report (Q3) January 31 January
TTH FLOOR Check if different than previously reported. (ACC) CLENDALE CLITY ▲ STATE ▲ STATE ▲ SIP CODE ▲ CLOO530691 3. IS THIS REPORT (Choose One) (a) Quarterly Report (Q1) July 15 Quarterly Report (Q2) Cuarterly Report (Q3) January 31 Year-End Report (Q3) January 31 Year-End Report (Q3) January 31 Year-End Report (Q3) July 31 Mid-Year Report (Q4) July 31 Mid-Year Report (Q5) Fermination Report (Q6) Report (Non-election Report (PE) July 31 Mid-Year Report (Q6) Termination Report (Q7) Terminatio
TTH FLOOR Check if different than previously reported. (ACC) CLENDALE CLITY ▲ STATE ▲ STATE ▲ SIP CODE ▲ CLOO530691 3. IS THIS REPORT (Choose One) (a) Quarterly Report (Q1) July 15 Quarterly Report (Q2) Cuarterly Report (Q3) January 31 Year-End Report (Q3) January 31 Year-End Report (Q3) January 31 Year-End Report (Q3) July 31 Mid-Year Report (Q4) July 31 Mid-Year Report (Q5) Fermination Report (Q6) Report (Non-election Report (PE) July 31 Mid-Year Report (Q6) Termination Report (Q7) Terminatio
Check if different than previously reported. (ACC) Check if different than previously reported. (ACC) CLENDALE GLENDALE GLENDALE GLENDALE GLENDALE CCO0530691 3. IS THIS NEW (N) OR AMENDED (A) CCO0530691 4. TYPE OF REPORT (Choose One) (a) Quarterly Report (C1) Quarterly Report (C1) April 15 Quarterly Report (C1) Quarterly Report (C2) Cotober 15 Quarterly Report (C3) January 31 Year-End Report (C3) Special (30G) Runoff (30R) Special (30S)
Check if different than previously reported. (ACC) QLENDALE CA 91203 — 4415 CA 91203 — 4415 2. FEC IDENTIFICATION NUMBER ▼ CITY ▲ STATE ▲ ZIP CODE ▲ C C00530691 3. IS THIS REPORT (N) OR (A) 4. TYPE OF REPORT (Choose One) (a) Quarterly Report (Ca) April 15 Quarterly Report (Q1) July 15 Quarterly Report (Q2) C Cotober 15 Quarterly Report (Q3) January 31 Vear-End Report (YE) July 31 Mid-Year Report (Non-election Year Only) (MY) PRE-Election Report (Ca) General (30G) Report (30R) General (30G) Report (30R) Special (30S) Report for the:
4. TYPE OF REPORT (Choose One) (a) Quarterly Reports: April 15 Quarterly Report (Q1) July 15 Quarterly Report (Q2) Cotober 15 Quarterly Report (Q3) January 31 Year-End Report (YE) July 31 Mid-Year Report (Non-election Year Only) (MY) Bebot (M2) May 20 (M5) May 20 (M5) May 20 (M6) May 20 (M6) May 20 (M6) May 20 (M8) May 20 (M9) Dec 20 (M10) Mar 20 (M3) Jul 20 (M7) Oct 20 (M10) Jan 31 (YE) Primary (12P) General (12B) Runoff (12B) PRE-Election Report for the: Convention (12C) Special (12S) Cotober 15 Quarterly Report (Q3) May 20 (M6) Aug 20 (M8) Nov 20 (M11) Nov 20 (M12) Pec 20 (M12) Primary (12P) General (12B) Runoff (12B) PRE-Election Report for the: Convention (12C) Special (30S) Runoff (30R) Special (30S) Report for the:
4. TYPE OF REPORT (Choose One) (a) Quarterly Report (Q1) July 15 Quarterly Report (Q2) October 15 Quarterly Report (Q3) January 31 Year-End Report (Non-election Report (Non-election Year Only) (MY) I July 31 Mid-Year Report (Non-election Year Only) (MY) REPORT (N) OR (A) May 20 (M5) May 20 (M5) May 20 (M6) Sep 20 (M9) Dec 20 (M10) Jul 20 (M7) Oct 20 (M10) Jan 31 (YE) PRE-Election Report (Non-election Report (12B) Runoff (12B) PRE-Election Report (Non-election Year Only) (MY) Feb 20 (M2) May 20 (M5) Aug 20 (M8) Nov 20 (M11) Dec 20 (M12) Nov 20 (M11) Dec 20 (M12) Feb 20 (M2) Primary (12P) General (12B) Runoff (12B) Fin the State of Special (30S) Report (Non-election Year Only) Feb 20 (M2) Aug 20 (M8) Nov 20 (M11) Dec 20 (M12) Feb 20 (M2) Aug 20 (M8) Nov 20 (M11) Dec 20 (M12) Feb 20 (M2) Feb 20 (M5) Feb 20 (M
(Choose One) Report Due On: Mar 20 (M3) Jun 20 (M6) Sep 20 (M9) Dec 20 (M12 (Non-Election Year Only) April 15 Quarterly Report (Q1) July 15 Quarterly Report (Q2) October 15 Quarterly Report (Q3) January 31 Year-End Report (YE) July 31 Mid-Year Report (Non-election Year Only) (MY) Termination Report (TER) Report Mar 20 (M3) Jun 20 (M6) Sep 20 (M9) Dec 20 (M10) July 20 (M7) Oct 20 (M10) January (12P) Report (Non-Election Report (12B) Runoff (12B) Flection on Special (12S) (d) 30-Day POST-Election Report for the: In the State of Special (30S) Report (30R) Special (30S)
Due On: Mar 20 (M3) Jun 20 (M6) Sep 20 (M9) Dec 20 (M12 (Non-election Year Only) April 15 Quarterly Report (Q1) July 15 Quarterly Report (Q2) October 15 Quarterly Report (Q3) January 31 Year-End Report (YE) July 31 Mid-Year Report (Non-election Permany (12P) Filection Convention (12C) Filectio
April 15 Quarterly Report (Q1) July 15 Quarterly Report (Q2) October 15 Quarterly Report (Q3) January 31 Year-End Report (YE) July 31 Mid-Year Report (Non-election Year Only) (MY) Termination Report (TER) April 15 Quarterly Report (Q1) (c) 12-Day Primary (12P) General (12B) Runoff (12B) Runoff (12B) Flection Report (12C) Special (12S) (d) 30-Day POST-Election Report for the: General (30G) Runoff (30R) Special (30S)
Quarterly Report (Q1) July 15 Quarterly Report (Q2) October 15 Quarterly Report (Q3) January 31 Year-End Report (Non-election Year Only) (MY) Termination Report (TER) Quarterly Report (Q1) (c) 12-Day PRE-Election Report (12P) General (12B) Runoff (12B) Special (12S) Flection on General (30G) Runoff (30R) Special (30S) Runoff (30R) Special (30S)
July 15 Quarterly Report (Q2) October 15 Quarterly Report (Q3) January 31 Year-End Report (YE) July 31 Mid-Year Report (Non-election Year Only) (MY) Termination Report (TER) PRE-Election Report for the: Convention (12C) Special (12S) in the State of State of General (30G) Runoff (30R) Special (30S)
January 31 Year-End Report (YE) July 31 Mid-Year Report (Non-election Year Only) (MY) Termination Report (TER) Election on Election on General (30G) General (30G) Runoff (30R) Runoff (30R) Formination Report in the
January 31 Year-End Report (YE) July 31 Mid-Year Report (Non-election Year Only) (MY) Termination Report (TER) Election on State of A 10 30-Day POST-Election Report for the:
Year Only) (MY) Report for the: Termination Report (TER) POST-Election General (30G) Hunoff (30H) Special (30S)
Termination Report (TER)
Election on State of
5. Covering Period 09 27 2012 through 09 30 2012
I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete.
Type or Print Name of Treasurer MICHAEL MENDELSOHN
Signature of Treasurer Date Date Date Date
NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 2 U.S.C. §437g.
Office Use FEC FORM 3X Rev. 12/2004

μn 03031108

SUMMARY PAGE

OF RECEIPTS AND DISBURSEMENTS FEC Form 3X (Rev. 02/2003)

Page 2

Report Covering the Period: From:	M M / 27 / 2012 T	o: 09 / 30 / 2012
	COLUMN A This Period	COLUMN B Calendar Year-to-Date
(a) Cash on Hand January 1, 2012		\$0.00
(b) Cash on Hand at Beginning of Reporting Period	\$0.00	
(c) Total Receipts (from Line 19)	\$0.00	\$0.00
(d) Subtotal (add Lines 6(b) and 6(c) for Celumn A and Lines 6(a) and 6(c) for Column B)	\$0.00	\$0.00
Total Disbursements (from Line 31)	\$0.00	\$0.00
Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	\$0.00	\$0.00
Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)	\$0.00	
O. Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)	\$0.00	
This committee has qualified as a mul	Iticandidate committee. (see FEC FORM 1M)	
	For further information contact:	
	Federal Election Commission 999 E Street, NW Washington, DC 20463	
	Toll Free 800-424-9530 Local 202-694-1100	

FESAN015

12030911086

DETAILED SUMMARY PAGE

of Receipts

Page 3

Write or Type Committee Name DINEEQUITY, INC. POLITICAL ACTION COMMITTEE

FEC Form 3X (Rev. 02/2003)

I. Receipts COLUMN A Total This Period Calendar Year-to-Dat 11. Contributions (other than loans) From: (a) Individuals/Persons Other Than Political Committees (i) Itemized (use Schedule A)	\$0.00 \$0.00
(a) Individuals/Persons Other Than Political Committees (i) Itemized (use Schedule A)	\$0.00
Than Political Committees (i) Itemized (use Schedule A)	\$0.00
(ii) Unitemized (iii) Unitemized (iii) TOTAL (add Lines 11(a)(i) and (ii) (ii) (ii) (b) Political Party Committees (such as PACs) (such as PACs) (such as PACs) (b) Total Contributions (add Lines 11(a)(iii), (b), and (c)) (Carry Totals to Line 33, page 5) 12. Transfers From Affiliated/Other Party Committees (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5) 15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5) 16. Refunds of Contributions Made to Federal Candidates and Other Political Committees (S0.00) 50.00	\$0.00
(ii) Uniternized (iii) TOTAL (add Lines 11(a)(i) and (ii) (b) Political Party Committees (c) Other Political Committees (such as PACs) (d) Total Contributions (add Lines 11(a)(iii), (b), and (c)) (Carry Totals to Line 33, page 5) 12. Transfers From Affiliated/Other Party Committees 13. All Loans Received 14. Loan Repayments Received 15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5) 16. Refunds of Contributions Made to Federal Candidates and Other Political Committees. 50.00 \$0.00 \$0.00 \$0.00 \$0.00	
(iii) TOTAL (add Lines 11(a)(i) and (ii)	
(iii) TOTAL (add Lines 11(a)(i) and (ii)	\$0.00
Lines 11(a)(i) and (ii)	\$0.00
(b) Political Party Committees (c) Other Political Committees (such as PACs)	Ψυ.υυ
(c) Other Political Committees (such as PACs) (d) Total Contributions (add Lines 11(a)(iii), (b), and (c)) (Carry Totals to Line 33, page 5) 12. Transfers From Affiliated/Other Party Committees 13. All Loans Received 14. Loan Repayments Received 15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5) 16. Refunds of Contributions Made to Federal Candidates and Other Political Committees (Contributions Made to Federal Candidates and Other Political Committees \$0.00	
(c) Other Political Committees (such as PACs)	\$0.00
(such as PACs)	
11(a)(iii), (b), and (c)) (Carry Totals to Line 33, page 5) 12. Transfers From Affiliated/Other Party Committees 13. All Loans Received 14. Loan Repayments Received 15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5) 16. Refunds of Contributions Made to Federal Candidates and Other Political Committees 50.00	\$0.00
Totals to Line 33, page 5) 12. Transfers From Affillated/Other Party Committees 13. All Loans Received 14. Loan Repayments Received 15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5) 16. Refunds of Contributions Made to Federal Candidates and Other Political Committees \$0.00	
12. Transfers From Affiliated/Other Party Committees	60 00
Party Committees	\$0.00
13. All Loans Received \$0.00 14. Loan Repayments Received \$0.00 15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5). 16. Refunds of Contributions Made to Federal Candidates and Other Political Committees \$0.00	~~~~
14. Loan Repayments Received \$0.00 15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5) \$0.00 16. Refunds of Contributions Made to Federal Candidates and Other Political Committees \$0.00	\$0.00
14. Loan Repayments Received \$0.00 15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5) \$0.00 16. Refunds of Contributions Made to Federal Candidates and Other Political Committees \$0.00	*0.00
14. Loan Repayments Received \$0.00 15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5) \$0.00 16. Refunds of Contributions Made to Federal Candidates and Other Political Committees \$0.00	\$0.00
15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5)	
(Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5)	\$0.00
(Carry Totals to Line 37, page 5)	
16. Refunds of Contributions Made to Federal Candidates and Other Political Committees	60.00
to Federal Candidates and Other Political Committees \$0.00	\$0.00
Political Committees \$0.00	
	\$0.00
17. Other receipts	
	\$0.00
(Dividends, Interest, etc.)	
(a) Non-Endard Aggrupt	
(a) Non-Pederal Account (from Schedule H3)\$0.00	\$0.00
	/^\
(b) Levin Funds (from Schedule H5) \$0.00	\$0.00
(b) Levill Folias (non Schedule FIS)	
(c) Total Transfers (add 18(a) and 18(b)) \$0.00	\$0.00
19. Total Receipts (add Lines 11(d),	
12, 13, 14, 15, 16, 17, and 18(c))▶ \$0.00	
DO Tatal Sadaral Descirta	\$0.00
20. Total Federal Receipts (cultured Line 19(a) from Line 10)	\$0.00
(subtract Line 18(c) from Line 19)▶ \$0.00	\$0.00

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

ursements

Page 4

II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures: (a) Allocated Federal/Non-Federal	1041 1110 1 01102	Outchar Four to Bate
Activity (from Schedule H4)	#0 00	¢0.00
(i) Federal Share	\$0.00	\$0.00
(ii) Non-Federal Share	\$0.00	\$0.00
(b) Other Federal Operating		
Expenditures	\$0.00	\$0.00
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii), and (b))	\$0.00	\$0.00
22. Transfers to Affiliated/Other Party		
Committees	\$0.00	\$0.00
23. Contributions to Federal Candidates/Committees	\$0.00	\$0.00
and Other Political Committees		
(use Schedule E)	\$0.00	\$0.00
25. Coordinated Party Expenditures (2 U.S.C. §441a(d))		
(2 U.S.C. §441a(d)) (use Schedule F)	\$0.00	\$0.00
26. Loan Repayments Made	\$0.00	\$0.00
27. Loans Made 28. Refunds of Contributions To:	\$0.00	\$0.00
(a) Individuals/Persons Other Than Political Committees	\$0.00	\$0.00
man i onical Committees		
(b) Political Party Committees	\$0.00	\$0.00
(c) Other Political Committees	\$0.00	\$0.00
(such as PACs)		
(d) Total Contribution Refunds		
(add Lines 28(a), (b), and (c))	\$0.00	\$0.00
29. Other Disbursements	\$0.00	\$0.00
30. Federal Election Activity (2 U.S.C. §431(20))	
(a) Allocated Federal Election Activity		
(from Schedule H6) (i) Federal Share	\$0.00	\$0.00
(ii) "Levin" Share	\$0.00	\$0.00
(b) Federal Election Activity Pald Entirely With Federal Funds	\$0.00	\$0.00
(c) Total Federal Election Activity (add		
Lines 30(a)(i), 30(a)(ii) and 30(b)) ▶	\$0.00	\$0.00
31. Total Disbursements (add Lines 21(c), 22,		
23, 24, 25, 26, 27, 28(d), 29 and 30(c))	\$0.00	\$0.00
32. Total Federal Disbursements	The state of the s	the state of the s
(subtract Line 21(a)(ii) and Line 30(a)(ii)		المسترات الم
from Line 31)	\$0.00	\$0.00
	the state of the s	

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

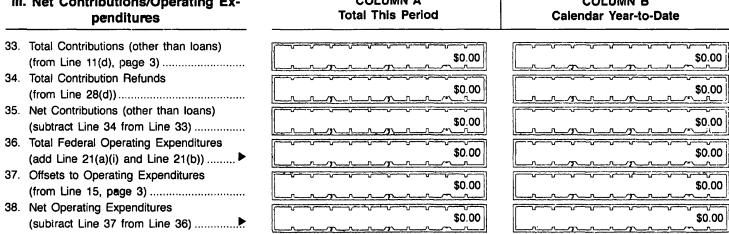
Page 5

III. Net Contributions/Operating Ex
COLUMN A

COLUMN B

Total This Period

Calendar Year-to-Date



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Committee ID: C00530691

Committee Name: DINEEQUITY, INC. POLITICAL ACTION COMMITTEE

Filing Type: F3XN From/Through: 20120927 - 20120930

20120927 - 20120930

Software/Ver#: Vocus PAC Management / Ver# 8.00.5444

>>>---> FEC data file PASSED validation! <----<<

Cover/Summary Page Totals for Form: F3X

Line No.	Column A	Column B
========		===========
6A 2012		0.00
6B	0.00	****
6C	0.00	0.00
6D	0.00	0.00
7	0.00	0.00
8	0.00	0.00
9	0.00	
10	0.00	
11Ai	0.00	0.00
11Aii	0.00	0.00
11Aiii	0.00	0.00
11B	0.00	0.00
11C	0.00	0.00
11D	0.00	0.00
12	0.00	0.00
13	0.00	0.00
14	0.00	0.00
15	0.00	0.00
16	0.00	0.00
17	0.00	0.00
18A	0.00	0.00
18B	0.00	0.00
18C	0.00	0.00
19	0.00	0.00
20	0.00	0.00
21Ai	0.00	0.00
21Aii	0.00	0.00
21B	0.00	0.00
21C	0.00	0.00
22	0.00	0.00
23	0.00	0.00
24	0.00	0.00
25 26	0.00	0.00
27	0.00 0.00	0.00
28A	0.00	0.00
28B	0.00	0.00
28C	0.00	0.00
28D	0.00	0.00
29	0.00	0.00
30Ai	0.00	0.00
30Aii	0.00	0.00
30B	0.00	0.00
30C	0.00	0.00
31	0.00	0.00
- -	3.00	0.00

32	0.00	0.00
33	0.00	0.00
34	0.00	0.00
35	0.00	0.00
36	0.00	0.00
37	0.00	0.00
3.8	0.00	0.00

Federal Election Commission ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS The FEC added this page to the end of this filing to indicate how it was received. Date of Receipt **Hand Delivered** Postmarked **USPS First Class Mail** Postmarked (R/C) **USPS** Registered/Certified Postmarked **USPS Priority Mail** Delivery Confirmation[™] or Signature Confirmation[™] Label Postmarked **USPS Express Mail** Postmark Illegible No Postmark Shipping Date Overnight Delivery Service (Specify): Fich Fym **Next Business Day Delivery** Date of Receipt Received from House Records & Registration Office Date of Receipt Received from Senate Public Records Office **Date of Receipt** Received from Electronic Filing Office Date of Receipt or Postmarked Other (Specify): DATE PREPARED

(3/2005)